**Advertising Campaign Award Nomination Form**

**Your Contact Information**

First Name:

Last Name:

Organization Name:

Street Address:

Address 2:

City:

State:

Zip:

Phone:

Email:

Organization Website:

**Nomination Information:**

Title of Marketing Material/Campaign:

Describe how you approached the initiative from idea through design and development.

Narrative of how item was used and disseminated.

Elaborate on the creative aspects of the marketing initiative.

Describe the metrics used to evaluate the effectiveness of the submission. Address the impact of the marketing initiative on the organization's overall goals and metrics for success.

Additional information that may assist the judges:

Email this form and other supporting documentation to: jblackman@fedconline.org