**Pivot & Persist Innovation in Marketing Award Nomination Form**

**Your Contact Information**

First Name:

Last Name:

Organization Name:

Street Address:

Address 2:

City:

State:

Zip:

Phone:

Email:

Organization Website:

**Nomination Information:**

Describe how you approached the initiative from idea through design and development.

Narrative of how item is used and disseminated.

Elaborate on the creative aspects of the marketing initiative.

Describe the metrics used to evaluate the effectiveness of the submission. Address the impact of the marketing initiative on the organization's overall goals and metrics for success.

Email this form and other supporting documentation to jblackman@fedconline.org